

Survey Results

Conferences: Your Experience and Expectations

Conducted in December 2003 by Bedlam Entertainment, Inc.

1. At MOST of the conferences, meetings and summits you've attended in the past year, have you experienced:

	1 Yes	2 No
1. Sessions that didn't start on time	21%	79%
2. Sessions that ran over	36%	64%
3. At least one technical glitch	52%	48%
4. One or more speakers who delivered canned presentations	55%	45%
5. One or more moderators who couldn't control their sessions	45%	55%
6. Sessions or speakers that you walked out on	50%	50%
7. Speakers and panels that, for the most part, delivered critical information	66%	34%
8. Speakers who, for the most part, held your attention	80%	20%
9. Moderators who, for the most part, asked provocative questions	56%	44%
10. A better impression of event sponsors	60%	40%
11. The sense that attending was a productive use of your time	82%	18%

2. As web teleconferencing technologies improve, would you prefer that they significantly supplant in-person conferences or would you still want to attend conferences face-to-face?

	Response Ratio
Prefer virtual conferences	5%
Prefer in-person conferences	79%
No preference	16%
Total	100%

